



Neiman Marcus announces Italian Jewelry Festival

DALLAS, Texas — September 29, 2015 —

Luxury fashion retailer Neiman Marcus (NMG) today announced the rollout of The Italian Jewelry Festival in its Precious Jewels Salons in each of its 41 locations. This exciting collaboration with the Italian Trade Commission, in a US project promoted by The Italian Ministry of Economic Development, together with Confindustria FEDERORAFI (National Federation of Gold Jewellery - Silverware - Jewellery Manufacturers), celebrates luxury jewelry designed and handcrafted in Italy. The event will include 20 Italian brands and will start on October 1st and continue through October 18th, 2015.

Vendors include: Adolfo Courier, Buccellati, Bulgari, Crivelli, Leo Pizzo, Marco Bicego, Mariani, Marina B, Mattia Cielo, Mattioli, Miseno, Pasquale Bruni, Picchiotti, Pomellato, Roberto Coin, Staurino Fratelli, Utopia, Vendorafa, Vhernier, and Zydo.

“This celebration will bring to light the art and history of Italian made precious jewels,” says Larry Pelzel, Vice President of Precious Jewelry, Neiman Marcus. “This is an exceptional opportunity to witness many one of kind exclusive pieces from some of the world’s most talented craftsmen and designers. The scope of this wonderful story is certainly worth the attention of every jewelry enthusiast.”

Carlo Angelo Bocchi, Italian Trade Commissioner in Houston and Project Coordinator said, “This is the best year for Italian jewels since 2005. Italian productions are always innovative and trendy. Now they are also competitive due to the exchange rate and Neiman Marcus’s locations represent the perfect platform to display them to the knowledgeable American customers”.

This unique opportunity with "The Italian Jewelry Masters" will be supported with a beautiful Neiman Marcus lookbook that will also be featured on www.NeimanMarcus.com and supported visually in all doors. Each store location will host a variety of events in support of these prestigious designers, artisans and craftsmen.

To celebrate this amazing event, Neiman Marcus will host different cocktail events and launch parties in the major cities in US with authentic Italian wine and food and personal appearances of all the 20 Italian “Masters” participating the promotion: each of these events will be unique and memorable. .

For a list of participating vendors in each location, please contact the local Neiman Marcus representative.

[All images in link here](#)

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About Neiman Marcus

Neiman Marcus Group LTD LLC is a luxury, multi-branded, omni-channel fashion retailer conducting integrated store and online operations under the Neiman Marcus, Bergdorf Goodman, Last Call, Horchow, CUSP, and mytheresa brand names. For more information, visit www.neimanmarcusgroup.com.

Keep up with the latest news and events happening at Neiman Marcus by becoming a fan on [Facebook](#), following us on [Twitter](#), and subscribing *Neiman Marcus* [theblog](#).

About The Italian Ministry of Economic Development

The Italian Ministry of Economic Development, , is charged for drafting policies regarding economic development and cohesion, energy and mineral resources, telecommunications, internationalisation and business incentives with the aim to support the innovation, development and competitiveness of Italian economy at both national and international levels. Particularly important are the policies for the internationalisation of enterprises and for the promotion of the Italian products abroad, whose guidelines with Confindustria Federorafafi made it possible a special project in US for the Italian Jewellery sector.



Ministero dello Sviluppo Economico

About The Italian Trade Commission

ITA - Italian Trade Agency is the government agency entrusted with promoting trade, business opportunities, collaborations and inward investments between Italian and foreign companies, as well as research centers and universities. ITA operates 80 offices in the world, working side by side with Italian companies and associations to enhance bilateral trade relations. Our success history in the United States has been written by our network: New York, Los Angeles, Chicago, Miami, Atlanta and the just opened Houston office.



About Confindustria Federorafafi

More than 500 Italian industrial and craft-type companies of the gold jewellery - silverware - jewellery sector are represented at national level by Confindustria FEDERORAFI - National Federation of Gold Jewellery - Silverware - Jewellery Manufacturers. The companies operate aboveall in the main manufacturing districts of Arezzo, Vicenza, Macerata, Milan, Valenza and Naples.



Neiman Marcus
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